



The press has been very good to me. I'm humbled and extremely fortunate to have connected with **some** awesome reporters, writers, editors, publishers, and major media outlets over the years. The media provided a platform to share my expertise and to promote my business, but what I'm most thankful for is the opportunity to advocate on behalf of military spouses by educating companies on the benefits of creating portable career opportunities for the home-front heroes who sacrifice much to support of our nation's military heroes.

Press + Media Inquiries

Victoria is available for media interviews on a variety of self-help and personal empowerment topics related to everyday women

- Becoming a better version of yourself is your responsibility
- The responsibility for your happiness rests with you
- Daily inspirational self-talks help build your self-esteem
- When you truly understand who you are – your life changes
- Giving yourself permission to be you is all you need
- Loving yourself flaws and all is necessary for personal growth
- Preserve your energy for what makes you genuinely happy
- No is a full sentence that will liberate you

The following is just a cut-paste from the press room archives over the years:

2014:

Profiled in South-Western Cengage Learning Textbook, **Foundations of Business**, 4th Edition, by William Pride, Robert Hughes, Jack Kapoor, page:399

2013:

Profiled in South-Western Cengage Learning Textbook, **Business**, Twelfth Edition, written by William M. Pride, Robert J. Hughes, & Jack R. Kapoor, page: 461.

Archived Media Coverage

- Military Spouse Magazine, [Who's Who of Military Spouses](#), Victoria Parham, Honoree, 2007
- **Inc. Magazine**, [Top 26 Entrepreneurs We Love \(And What You Can Learn From Them\)](#)
Victoria M. Parham, VSS President & CTO (April, 2005)
- **MINDING YOUR BUSINESS:** Does your business have a disaster plan? by Iris Taylor

- **Richmond Times-Dispatch**, Tips provided by Victoria Parham, VSSCyberOffice President (September 2005)
- **Essence Magazine, 15 Surefire Ways to Make Cash on the Side**, Become a Virtual-Office Assistant, Victoria M. Parham, VSS President & CTO (June 2005)
- **Richmond Times-Dispatch, Virtual Office Means Real Business: Woman uses high-tech tools to keep in touch with clients anywhere**, Profile: of Victoria Parham, By Iris Taylor, Times-Dispatch Staff Writer, May 10, 2005 (Business Front Page)
- **Independent Messenger Newspaper, Military Wife's Business Designed to be Portable**, Profile of Victoria Parham, by: H.S. Jefferson, April 24, 2005
- **Wells Fargo Business Advisor Magazine's, Next Stage**, showcases businesses that are moving from one stage to another. In this premiere issue, next stage highlights Victorias' recent relocation from Alaska to Texas while conducting business as usual from the backseat of her family SUV. (May 24, 2004)
- **Black Enterprise Magazine – TechWatch – Tech News – Adapt or Die, Surviving the governments digital push**, by Rebecca Rohan – Interview with VSSCyberOffice President Victoria Parham about Govt Contracting (January 2003)
- **Bloomberg Radio – Virtual Business Owner Training – Interview with VSSCyberOffice President Victoria Parham** Bloomberg Radio, (Sept. 2002)
- **Internet jobs for spouses to get boost from Website – Marine Corps Times**, Karen Jowers (Aug 12, 2002)
- **Web can help spouses create portable careers – Navy Times**, Karen Jowers (Aug 12, 2002)
- **Online Program Promotes Internet Opportunities for Military Spouses – Air Force Times**, Karen Jowers (Aug 12, 2002)
- **LifeLines Services Network Launches VBO Initiative for Navy, Marine Corps Spouses**, Navy NewsStand, (Aug 8, 2002)
- **Military spouse runs her virtual office support firm from just about anywhere**, – Home Business Magazine (Aug. 2002)
- **Black Engineer Magazine's Talk Radio Show – Digital Journey with Victoria Parham** The Road Ahead: Technology and Today's Workforce, Lango Deen, Co-host (July 2, 2002)
- **Need a helping hand? Choose a Virtual Assistant for Your Business**, SCORE.ORG Website, Victoria Parham, SCORE Counselor (April 1, 2002)
- **TechTV – Stay-at-Home Secretary – Benefits of Hiring and Being a Virtual Assistant**, Leo Laporte, Host (March 20, 2002)
- **Hitting The Wall – Premium Monthly**, Dawn Rivers Baker (March 2002)
- **Working Virtually Works for Her – Black Enterprise Magazine**, Bridget McCrea (Feb. 2002)
- **VAs Leading the Way – Networld -Net.Worker News**, Toni Kistner (Dec. 3, 2001)
- **Military Wife's Company Supports Clients – Without Ever Seeing Them** – Militarylifestyle.com, Nathan Tsoi, (Nov. 6, 2001)
- **In A Crisis, Email Fills Phone Gap – Alaska Journal of Commerce**, Tim Bradner, (Oct. 29, 2001)
- **Bloomberg Radio: Urban Business Report Segment, Topic: Privacy & Terrorism – Guest Expert – VSS President, Victoria Parham** (Oct. 2001)
- **Alaska On-Line TV – Telecommuting and Working Virtually**, H.A. "Red" Boucher, Host (Oct 2001)

- **A Career That Goes Virtually Anywhere** – The Flyer Newspaper, Langley Air Force Base, SrA Melissa J. Baugher (Oct. 19, 2001)
- **Programs Nurture Women’s Businesses** – Anchorage Daily News, Author Unknown (Aug. 19, 2001)
- **Flying With Fast Company** – American Eagle’s American Way In-Flight Magazine, Author Unknown (Aug. 1, 2001)
- **At Your Service: Virtual Assistance** – Onyx Woman Magazine Online, Author Unknown (Aug. 1, 2001)
- **My Favorite Bookmarks** – FastCompany Magazine – @mention by Anita Brown, Founder of #BlackGeeksOnline (July 2001, Issue 48)
- **Have Laptop, Will Travel: Spouses use Internet to create portable careers** – ArmyTimes, Air Force Times, Marine Times, and Navy Times (July 2001)
- **Military helps spouses find portable careers** – ArmyTimes, Air Force Times, Marine Times, and Navy Times (June 2001)
- **Women Owned-Businesses** – Alaska Journal of Commerce, Vol. 25, No. 24 (June 2001)
- **Technology Tips** by Victoria Parham, VSS President – Onyx Woman Magazine, Spring 2001, Volume 8 Issue 2
- **Spouses in Transition** – Army Times, Air Force Times, Marine Times, and Navy Times (June 1, 2001)

AWARDS, BOARDS, COMMITTEES, AND ACCOMPLISHMENTS

2005 (Award Recipient) for **Inc. Magazine’s Top 26 Entrepreneurs We Love**, Victoria M. Parham, VSSCyberOffice.com President & CTO was selected for “Serving as a Mentor to Military Spouses” (April 2005)

VSSCyberOffice.com, awarded Department of Navy Contract for Online Entrepreneurial Training Initiative for Department of Defense personnel – (August 2004)

Victoria M. Parham, VSSCyberOffice President & CTO, Appointed by the Small Business Administration, Administrator, Hector V. Barreto to Serve on The Advisory Committee on Veterans Business Affairs – (February 2004 – Present)

Appointment to The Minority Education Concerns Committee — by The Anchorage School Board
Positions Held: Committee Chairwoman, Parliamentarian, and Member — 2 Year Appointment (2001—2003)

Nominated and selected for Inclusion in the 2003-2004 Edition of Oxford Who’s Who
A recognized leader in the Virtual Assistance and Virtual Outsourcing Industries., (Feb 2003)

Appointment to The Anchorage Women’s Commission — by The Mayor of Anchorage, Alaska
Position: Commissioner — 2-year Appointment (2001-2003)

Service Corps of Retired Executives (www.score.org) — Anchorage, Alaska
Position: Volunteer Counselor / Mentor — (2001 — Present)

Award Recipient of Alaska’s 2001 “Top Forty Under 40”

Alaska Journal of Commerce & Anchorage Chamber of Commerce., (Nov. 2001)

Nominated for 2001 Outsourcing World Achievement Award
PriceWaterhouse -Coopers and Michael F. Corbett & Associates, Ltd., (Jan. 2001)

PRESENTATIONS, SEMINARS, WORKSHOPS

2006

Disaster Preparedness for the Virginia Law Firm
"Planning for Everyday Natural Disasters"
2006 Virginia Association of Defense Attorney's Annual Meeting
Speaker – Victoria Parham, VSS President / CTO
Virtual Business Owners Workshop Series
Portable Careers Training for Expatriate Spouses
Family Liaison Office
Department of State
Speaker – Victoria Parham, VSS President / CTO

2005

2005 DoD Spouse Employment Summit, Orlando, Florida

Presenter: Victoria Parham, VSS President / CTO
Presentation: Building Portable Careers that Go Where You Go
Introduction to Virtual Business Ownership Military Base Briefings
Presenter: Victoria Parham, VSS President / CTO
Bases Include: Fort Jackson, Camp Lejeune MCB

2004

Virtual Business Owners Train-the-Trainer Workshop Series (Ramstein Air Base, Germany)
Presenters: Victoria and Andre Parham — (August 2004)
Virtual Business Owners Workshop Series (Cannon AFB, New Mexico)
Presenters: Victoria and Andre Parham (May 2004)
2004 DoD Spouse Employment Summit, San Antonio, Texas
Presenter: Victoria Parham, VSS President / CTO
Presentation: VBO Program Overview — (April 2004)
Introduction to Virtual Business Ownership Web Seminar (Detroit Entrepreneurship Institute, Inc.)
Presenter: Victoria Parham, VSS President / CTO (April 2004)

2003

WBCVI eCommerce Summit, Virgin Islands
Presenter: Victoria Parham, VSSCyberOffice President & CTO
Presentation: eBusiness: The Importance of Online Business (December 2003)
Career as a Virtual Assistant
Partnering for Success in a New Knowledge Workforce

International Association of Administrative Professionals, Anchorage, Alaska
Speaker – Victoria Parham, VSS President / CTO (April 2003)
2003 DoD Spouse Employment Summit, Palm Springs, California
Virtual Employment Panel Discussion: Victoria Parham, VSS President / CTO (April 2003)

2002

2002 OWBC Post Awards Conference, Washington, DC
Introduction of the VBO Initiative to SBA Partners (June 2002)

PUBLISHED WORKS

Articles for the Internet – Written by Victoria Parham

- The Real Costs Associated with Starting an Online Virtual Business, 8 March 2005
- Is a Distance Online Learning Course/Workshop or Seminar Right for You? February 2005
- 10 Tips to Help Get your Virtual Business Up and Running Quickly, 23 January 2005
- Transitioning portable careers for global military families, 15 November 2004
- The Power of a Written Thank-You Note, 14 November 2004
- Virtual Business Ownership – – Marketing The Best You, 19 October 2004
- Pack your Career and Let's Go, 20 December 2002
- Free Publicity for your Virtual Business, June 2002
- Virtual Business 101 for the Military Spouse, 21 May 2002

Magazines:

Maximize the Technology Within “If it's not broke... Use it”

Author: Victoria Parham, VSSCyberOffice President / CTO

Publication: **Home Business Journal Magazine**, The Nation's Leading Home Business Expert, August 2003

For Organizations:

Service Corps of Retired Executives (www.score.org)

Need a helping hand? Choose a Virtual Assistant for Your Business, 5 April 2002

Author: Victoria Parham, VSSCyberOffice President / CTO

eLearning Course Development

“Virtual Business Ownership Training Program”

Distance Learning Courses:

Designed for Human Resource Managers / Government Agency Family Support Program Managers

Virtual Business Owners **Train-the-Trainer Workshop Series**, June 2004

Designed for Students:

Virtual Business Owners Training Program (VBOtp) June 2002-2007

- Module 1: Starting a Virtual Business 101
- Module 2: Promoting the Virtual Model
- Module 3: Communicating in the Virtual Environment
- Module 4: Marketing your Virtual Company

Audio Interviews

Virtual Work & Tech w/the Guys at PC Chat – 2003

Digital Journey with Lango Deen, US Black Engineer & Information Technology Magazine, Movers & Shakers Segment with Victoria Parham, President of VSSCyberOffice – 2002